Successful Use of Interactive Info boards

Innovative technologies play a crucial role in presenting products and services at trade fairs. An impressive example is the use of interactive info boards by Kermi GmbH, which are equipped with the powerful SiteKiosk Online software. By combining professional hardware and intuitive software, trade fair visitors were able to experience intelligent building control technology in a particularly appealing way. The displays were also used by employees for live presentations at the trade fair.

On several info boards distributed throughout the exhibition stand, individual subject areas with numerous subpages and infographics were presented in an appealing visual presentation. One key application, for example, was interactive programming, which was used to illustrate the optimal use of self-generated electricity. Using SiteKiosk Online, browser elements were employed to display building information in real-time, enabling a dynamic presentation.

Prior to the trade fair, the info boards and their content were centrally designed and published on the displays using SiteKiosk Online. During the trade fair, all info boards can be managed remotely, allowing for quick response to technical issues. If a display fails, the error can be quickly identified and resolved using SiteKiosk Online. This ensures efficient monitoring and control of the displays in real-time.

The use of interactive info boards in combination with SiteKiosk Online was a complete success. Kermi GmbH has successfully presented complex topics in an appealing way to its target audience and enhanced their understanding through the effective interplay of modern software and interactive hardware.

Partner

Kermi GmbH

Facts and Figures

- interactive info boards
- Use at trade fairs for several days
- High interaction rate over a long period of use

SiteKiosk Online Service

- Centralised device management before and during the trade fair
- Protection against potential manipulation of the displays
- Visually appealing design of complex subject areas
- Integration of external data through browser elements

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