## Boosting Trade Show Engagement with SiteKiosk Online

Innovative presentation tools are essential for standing out at trade fairs, and Kermi has demonstrated this with its use of interactive info boards powered by SiteKiosk Online. This advanced kiosk software combines secure lockdown software functionality with intuitive design to deliver a seamless experience. Trade show attendees engaged directly with Kermi's intelligent building control solutions, while company representatives used the displays for dynamic live demonstrations. The result was a reliable, and visually compelling platform that enhanced product visibility.



Multiple interactive info boards were strategically placed throughout Kermi's exhibition stand, each showcasing themed content areas with engaging subpages and infographics. Leveraging SiteKiosk Online's powerful kiosk software capabilities, the setup incorporated browser elements to display real-time building data. The result was a dynamic and visually compelling presentation environment, that ensured stability and protected system integrity throughout the event.

In preparation for the trade fair, all interactive info boards were centrally designed and deployed using SiteKiosk Online's robust kiosk software. Throughout the event, SiteKiosk Online's lockdown software enabled remote management of each display, ensuring fast response times to any issues. This centralized, realtime monitoring ensures optimal uptime and delivers a seamless experience for both visitors and staff.

The integration of interactive content with SiteKiosk Online kiosk software proved to be a resounding success. Kermi effectively showcased complex topics in an engaging and accessible format, delivering a polished digital experience. By leveraging the capabilities of advanced lockdown software alongside interactive hardware, the company enhanced visitor understanding and left a lasting impression - demonstrating the value of modern, secure kiosk solutions in dynamic trade show environments.



## Partner

Kermi

## **Facts and Figures**

- Interactive info boards
- Use at trade fairs for several days
- High interaction rate over a long period of use

## SiteKiosk Online Service

Centralized device

- management before and during the trade fair
- Protection against potential manipulation of the displays
- Visually appealing design of complex subject areas
- Integration of external data through browser elements



PROVISIO LLC +1 (305) 974-1952 sales-america@sitekiosk.com